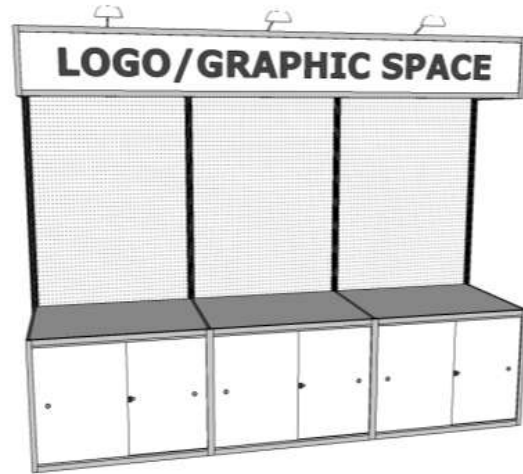




JC ROSE & ASSOCIATES, INC.
EXHIBIT BUILDERS TM

Custom and Rental Component Catalogue



Backwall Ideas

Size: 8'h x 12'l x 28"d, can be 4' long

Description: custom slat wall

Price Range: \$3,200-3,500

Accessory options: MR 16 or halogen lighting, large assortment of shelves, brackets and hooks.

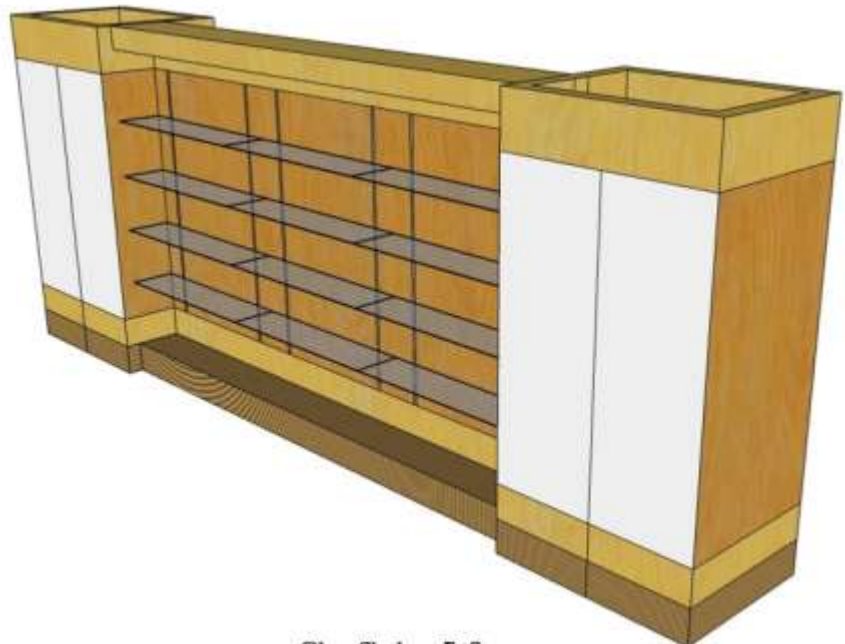


Size: 8'h x 20'l x 3'd

Description: Custom shelves display wall with 3' to 4' lockable storage closets on each end. Opposite side has 7'x12' photomural.

Price Range: \$18,000-22,000 + cost of graphics

Accessory options: built in down lighting on storage side and stem lights on mural



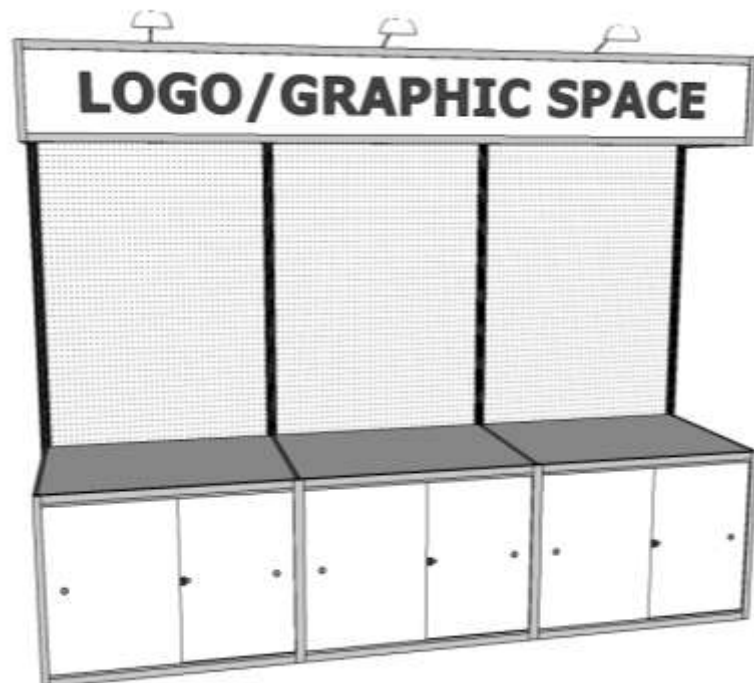
Glass Shelves & Storage

Size: 8'h x 12'l

Description: Double-sided display product merchandiser. Slat wall on both sides. 30"x88" light-box. 3 sections for shipping. Has optional fourth panel that can "T" into back center. Ll panels can lock together for easy assembly.

Price Range: \$7,500-10,000 (with 4th panel)

Accessory options: Slat wall accessories and stem lighting for each panel section.



Size: 8'h x 10'-12'l x 24"-30"d

Description: Octanorm frame back wall shelf and cabinet modular system. Can be 3 units. Sliding door cabinets with solid or perforated upper panels.

Price Range: \$5,000-7,500

Accessory options: Peg hooks, down lighting

Custom Booth Ideas

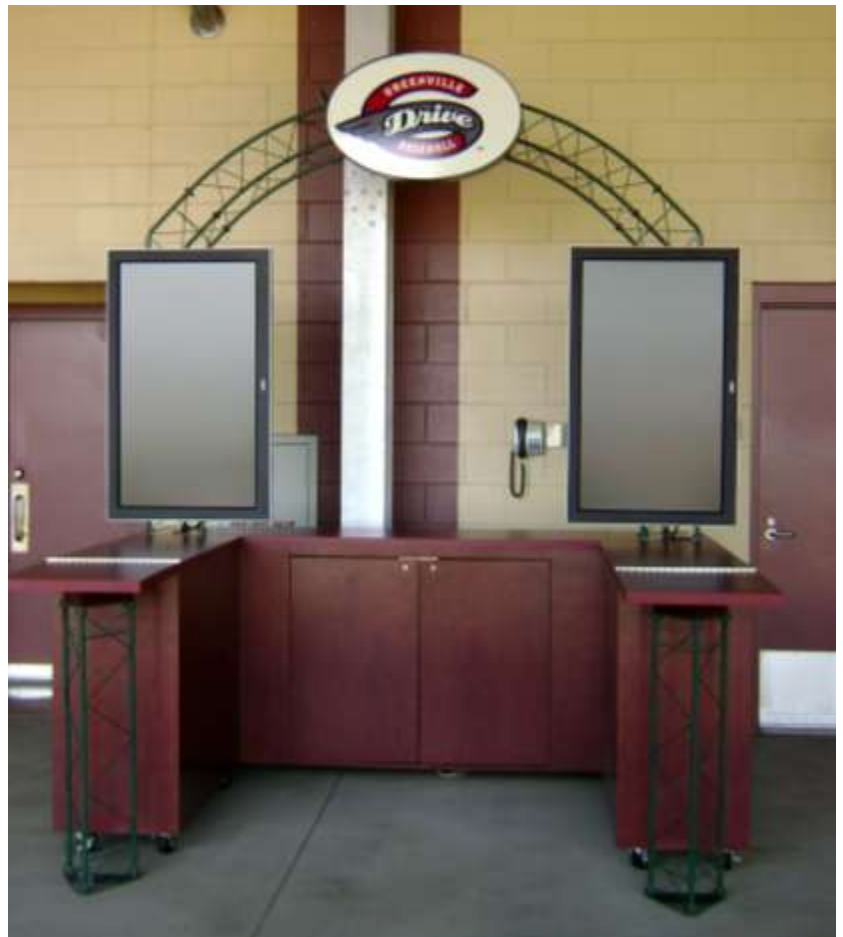


Client: Bojangles

Size: 10 x 10

Description: Downing Mod Wall, custom carpeting ran \$2,500-4,500 depending on needs

Price range: \$12-16,000 (including graphics), \$8,500 (without graphics)



Client: Greenville Drive

Description: Custom modular kiosk created for outdoor baseball stadium

Price range: \$9-10,000 (including monitors)



Client: Actaris, now Itron

Size: 20 x 30 or 20 x 20

Description: Custom modular island using Octanorm extrusion.

Enclosed closet/office with 3 demo stations and 3 light boxes

Price range: \$25-30,000



Client: Charmé

Size: 10 x 10 (10' tall)

Description: Custom with internal lighting, recessed alcoves and customized columns.

Price range: \$9-10,000



Client: US Renal Care

Size: 10 x 20

Description: Custom modular, Octanorm and Downing

Price range: \$14-18,000 (including graphics)



Client: Tekgraf (New Vision)

Size: 10 x 40

Description: 100% modular, Octanorm curved backwall with Interlock truss sections and hybrid 8' counter/cabinet. Stretch fabric graphics on lower back wall.

Price range: \$30-32,000



Client: Sawgrass

Size: 20x40

Description: Octanorm curved backwall, Moss and Ultraform counters and accessories.

Price range: \$35-40,000



Client: SEW Eurodrive

Size: 30x30

Description: Custom modular, Octanorm center tower and closet with truss extensions. Hanging Moss sign options: one attaches to top of tower (right), another is to hang from ceiling (left). Custom podiums

Price range: \$30-35,000





Client: SEW Eurodrive

Size: 40 x 25

Description: Octanorm back wall structure and closets with laminated sintra inserts. Moss fabric signage above closets. Custom wood construction podiums and curved counter. Modular walls are finished on both sides for alternate looks. Walls are 12' tall on perimeter.

Price range: \$72,000





Client: Kahn

Size: 30x40

Description: Custom column and back wall exhibit with 10' tall colonnade and 15' tall corner cupolas.

Price range: \$45-50,000 (includes furniture)



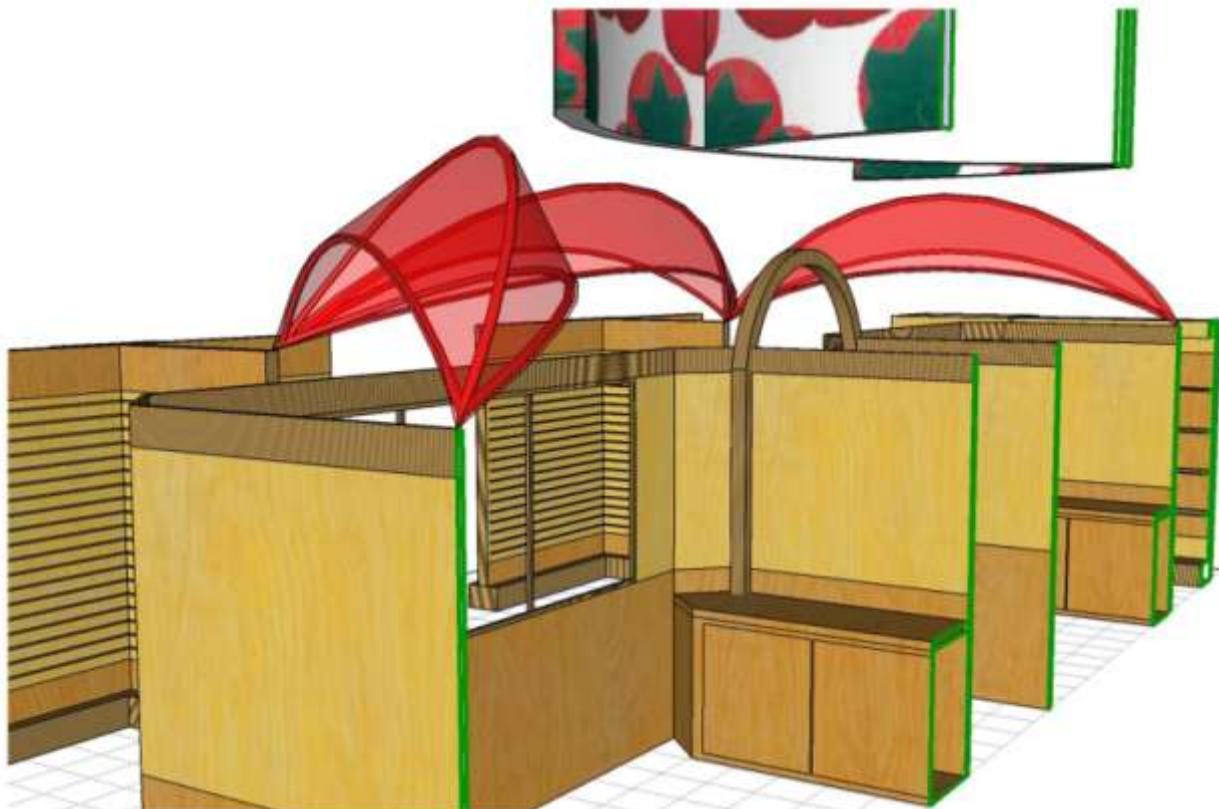


Client: Prym Consumer

Size: 40x40

Description: Modular and custom components, Fabric Images structures and overhead graphics. 2 offices, 2 storage closets, and 4 “T” wall display modules with 120 linear feet of slat wall.

Price range: \$120-130,000





Client: Milwaukee

Size: 10 x 40, 10 x 30, 10 x 20

Description: Octanorm modular wall system with aluminum perforated inserts. Can be sectioned into 10' units. Rear lit headers and additional stem lights.

Price range: \$32,000-35,000



Client: Milwaukee

Size: 20 x 30

Description: Octanorm and custom display components. Graphic wall is 8'x16' and finished on both sides. 4 product demo stations and 4 merchandisers.

Price range: \$23-25,000



Client: Ridgid

Size: 64x80

Description: Three-story Double Deck structure with an “under construction” theme. Two raised conference rooms (20x20 and 20x30) and a third-story AV (26’ high) tower put this booth head and shoulders above the rest of the show floor. Two story truss towers on each end of the booth with logo-ed light boxes on top also pointed attendees to the booth. 14 demo stations, 9 plasma TV’s, and 8 gaming stations entertained booth attendees and provided a great way for product spokes people to engage their audience.

Price range: estimate for booth elements \$300-350,000. Booth requires 6 semi trailers and 3 flat bed trailers for travel.



Rental Packages

Client: Cleva

Size: 20 x 20, 20 x 30

Description: Octanorm back wall and display cubes with 4x10' curved fabric header. Assorted panel inserts.

Price range: \$7-9,000
(plus graphics)



Client: Northgate

Size: 20 x 30

Description: Custom back wall with 8 rear-lit graphics. Custom 6' counter with tiered top. Octanorm side walls for graphic inserts, 9-12 openings per side.

Price range: \$8,000 (plus graphics)





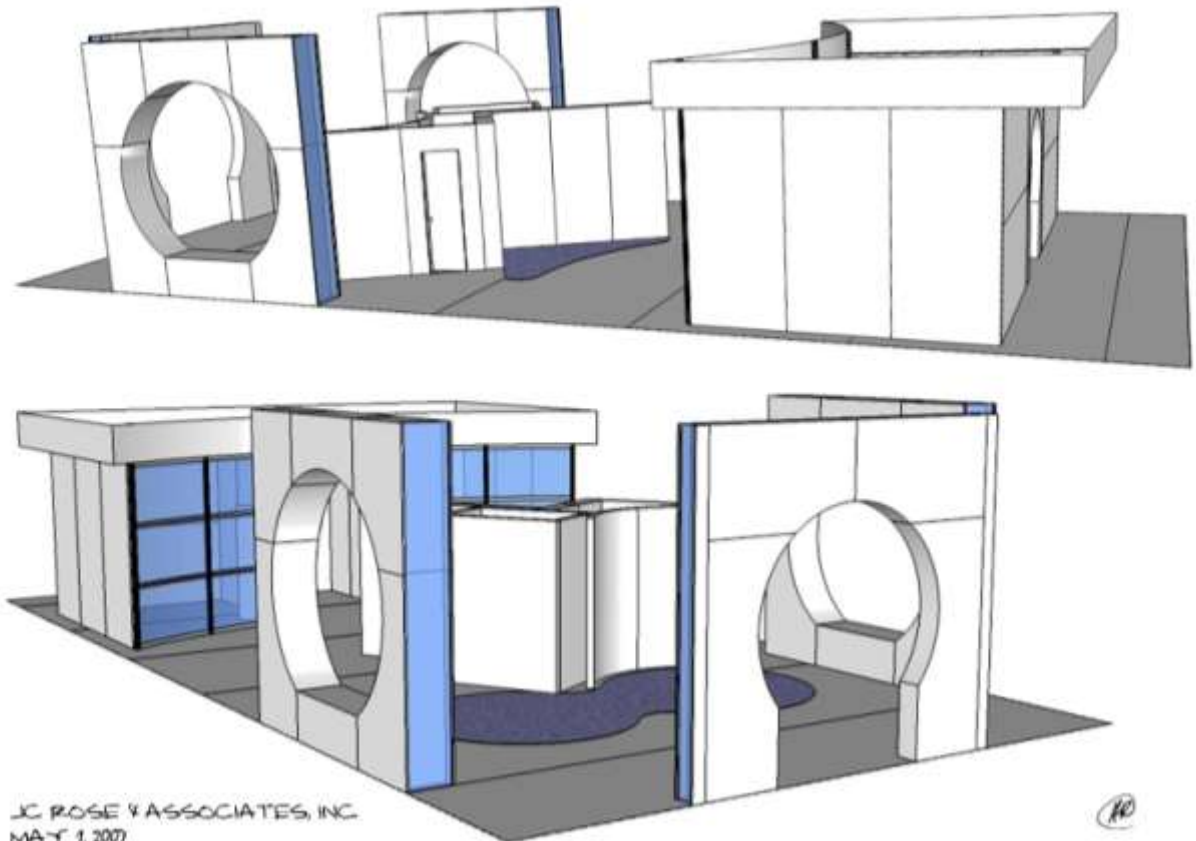
Client: Bojangles (rental)

Size: 20 x 30

Description: Custom modular package with 8-10' high walls. 2 offices, 2 storage cabinets, curved reception counter with lockable storage, 15' high ID sign and truss canopies.

Price range: \$17,000 (includes furniture, does not include graphics and carpet)





Client: GolTV (rental)

Size: 30 x 60

Description: 100% custom. 2 offices, 2 reception counters with internal lighting, all furniture, carpeting, 2 storage closets, 1 gaming area, 3 circular archways and 12' circular overhead banner.

Price range: \$85-90,000



Client: US Properties Group

Size: 30 x 60

Description: Custom rental, Octanorm string wall and 2 tiered curved counter, 2 enclosed offices, 1 storage closet, 8x10' lightbox display, Moss Entasi unit, and 8-10' high white walls.

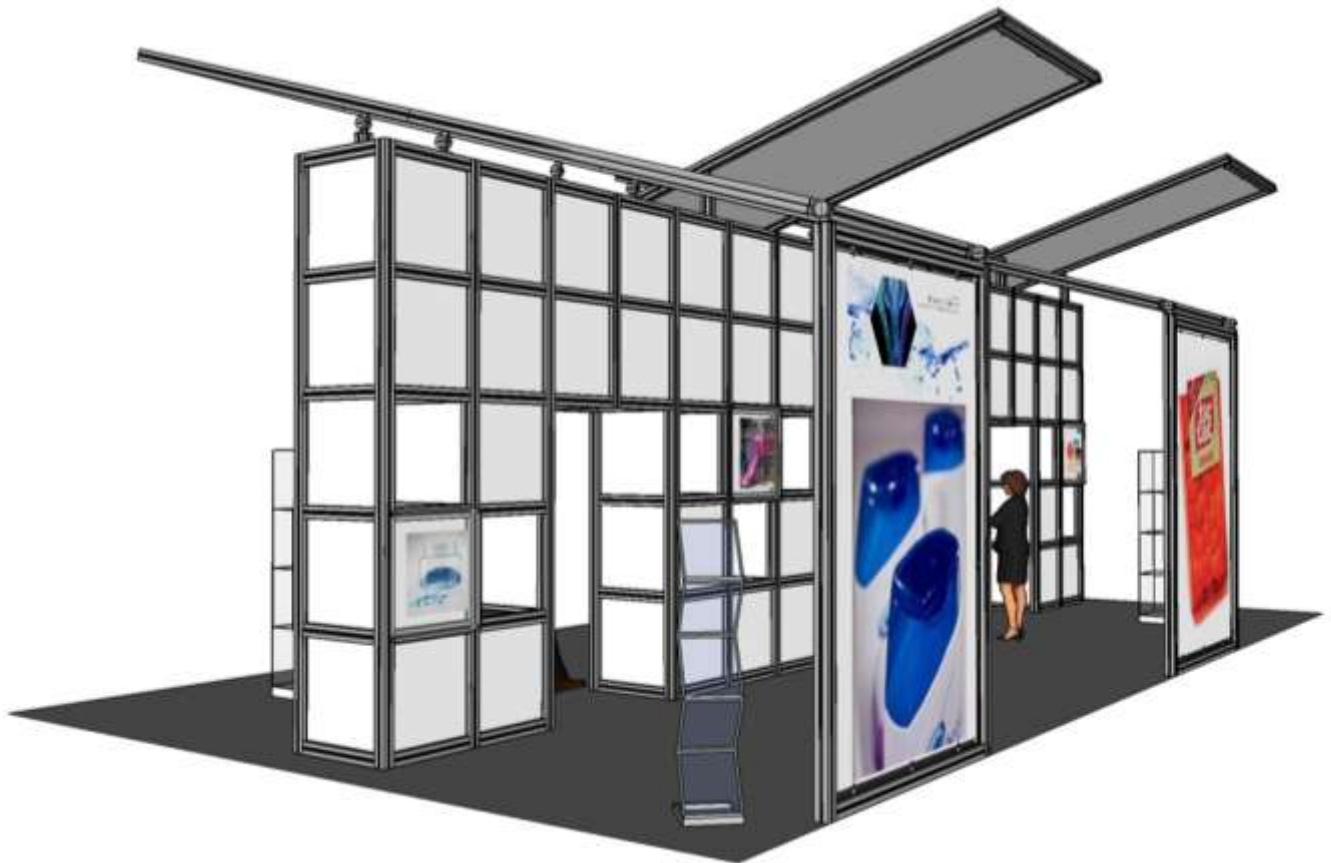
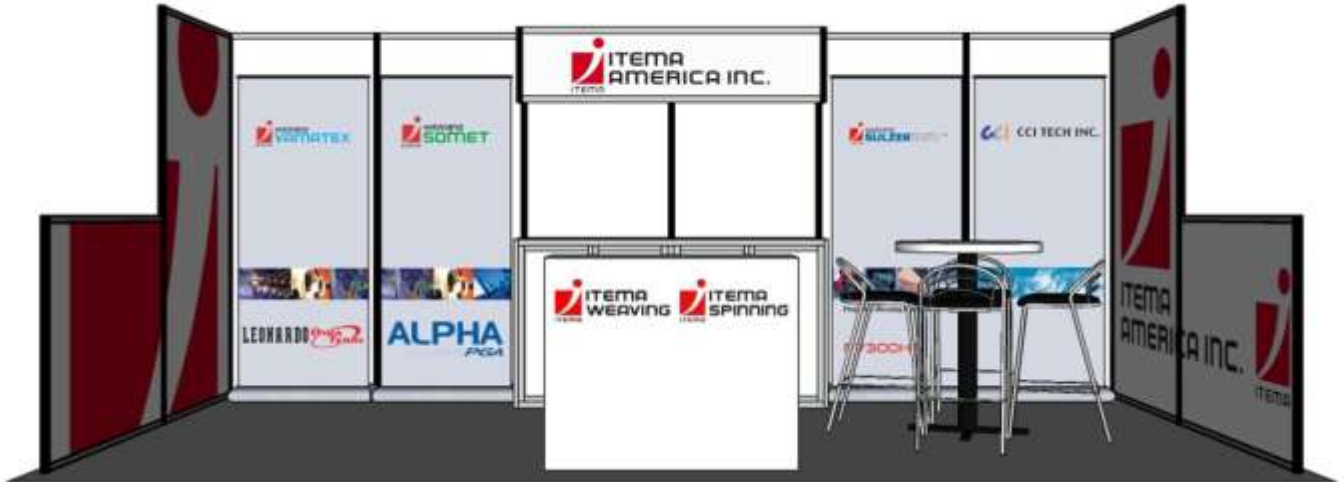
Price range: \$60-65,000

Client: IteMa (rental)

Size: 10 x 20

Description: Octanorm and sintra back wall with Octanorm counter

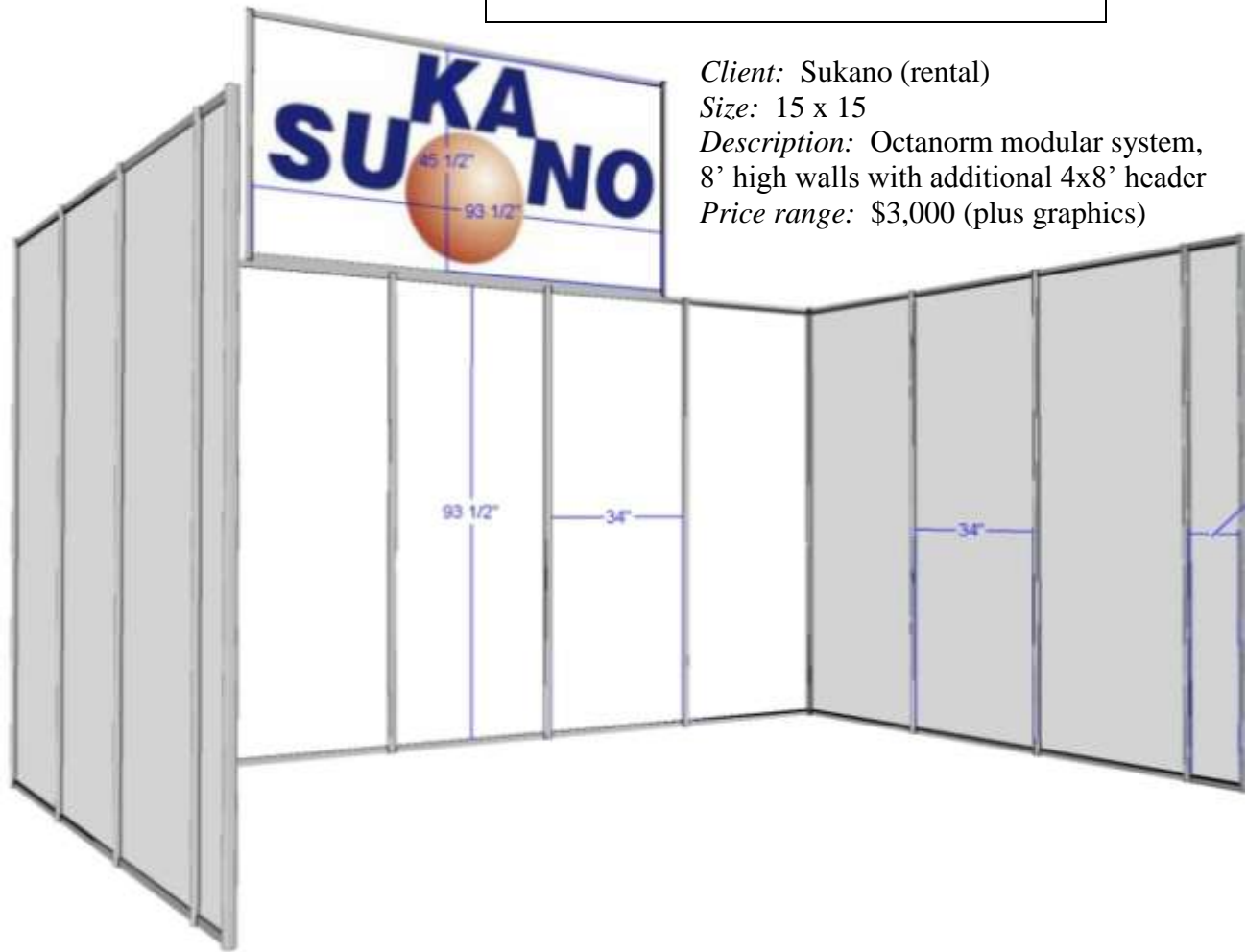
Price range: \$3,000 rental including graphics



Design Sample

Description: Custom Octanorm structure with sintra and fabric graphics.

Price Range: \$30-35,000 for rental (not including graphics) and \$40-45,000 for purchase



Client: Sukano (rental)

Size: 15 x 15

Description: Octanorm modular system, 8' high walls with additional 4x8' header

Price range: \$3,000 (plus graphics)

Design Sample

Size: 10 x 20

Description: Octanorm modular system with 8' walls and additional header band, 2 spinner racks and 1 cabinet.

Price range: \$3,800-4,200 plus graphics





Client: Worlee (rental)

Size: 20 x 30

Description: 16' Octanorm tower with 10x20' header. 20' back wall with 2 closets, 2 counters, 2 cabinets, 4 literature stands, shelving and furniture with stem lighting.

Price range: \$15,000 (plus graphics)

